

CASRA Meeting Notation

14 January 2019

John Kenney's Residence

Attendees:

- John Kenney
- Sam Hosig
- Ayman Alabsa
- Mark Rowell
- Bob Correia
- Bucky Jones
- Luc Georget
- Terry Conway

Agenda:

1. Review Agenda
2. Budget
3. Recruitment of New Referees
4. New Coin and CASRA Shirts
5. Initiating New Referees as CASRA Members
6. Using Arbiter for Game Text Alerts
7. Changing Due Dates
8. Function Expenses/Fundraising
9. Meeting Location
10. Meeting Adjourned

Notes:

1. Reviewed Agenda
2. Budget
 - a. John welcomed everyone to meeting @ 6:30 PM
 - b. Mark shared CASRA balance of \$1700; ~320 members in Arbiter system
 - c. John will provide more accurate numbers at end of month after purging members with outstanding balances. (John taking for action)
3. Recruitment of New Referees
 - a. Luc suggested making business cards and flyers which can be passed out/hung around college campuses to promote recruitment of new referees (Luc taking for action)
 - b. Ayman suggested CASRA representative contact club during registration and tryouts to recruit new referees
 - c. Other ideas mentioned included using Lloyds Soccer Shop

- d. Existing referees use personal contacts (friends, family, etc.) to recruit new referees
 - e. Mentioned that SCYSA does send email reminders regarding referee classes
4. New Coins and CASRA Shirts
- a. John suggested new coins (heavier, thicker, better quality) to issue to new members (John taking for action)
 - b. New shirts for CASRA members to promote unity, professionalism, etc. (John taking for action)
 - c. Bucky will research training gear for mentors
 - d. Luc will contact Greg Balton for information regarding purchasing coins
 - e. Need to obtain costs for shirts. Sizes needed. Options for purchasing. (John taking for action)
 - f. Sam suggested using CASRA registration forms to include shirt size and purchase info. (John taking for action)
5. Initiating New Referees as CASRA Members
- a. Random ideas on how to encourage new refs to become CASRA members, either during new referee class, lower membership fees, or different incentives for joining. Working on this more.
6. Using Arbiter
- a. Bucky suggested using Arbiter for group messaging, so referees receive both text and email alerts regarding upcoming games. Text messaging may not be within the budget for membership. Will research cost and possibly a rebate system through paypal. (John taking for action)
7. Changing Due Dates
- a. John asked about moving CASRA membership registration due date; unanimous vote decided CASRA dues date will move from Feb 1st to June 1st. Move is necessary to avoid members losing accounts during busiest time of the year for assignors. Summer is slowest w/exception of the holidays. Board did not want to make members pay during holidays and tax season. 2019 dues are still required by Feb 1st, 2019. New dues date will take effect June 2020. (John taking for action)
8. Function Expenses/Fundraising
- a. Discussed average cost of new referee (between registration, uniform, CASRA membership) approximately \$200
 - b. Ayman to give Bucky information regarding referee starter kit costs
 - i. 3pc. kits \$39.95 – includes shirt, shorts, and socks
 - ii. pro 3pc. kits \$46.95 – includes shirt, shorts, and socks
 - iii. pro 7pc. kit \$51.95 – includes above + game coin, write-on cards set, high impact whistle, and wrist lagniard
 - iv. pro 10pc kit \$70.25 – includes above + premium flags, deluxe wallet, match report pad, and sports bag
 - c. John asked Terry about promotions such as half-priced tickets, food, etc. to better utilize budget in potentially lacking areas (Terry to contact Drew Bauer)
 - d. Other ideas to help with budget include raffle (for signed MLS shirt/soccer ball, season ticket passes, etc.) Sam will contact Derik at Charleston Battery about setting up a table at the games. (Sam taking for action)

- e. John asked Terry to organize 3-4 events during fiscal year (season runs mid-March – October; Challenge Cup mid-February) (Terry taking for action)
9. Meeting Location
- a. In search of new meeting location (Trident conference room no longer available); Room must seat vast number of people. Bob Correia is checking on reasoning why we cannot meet there any longer.
 - b. Meeting will typically take place Sunday evenings for approximately 2 hours.
 - c. Board members must meet prior to general meeting.
 - d. Board to meet on Wednesday, February 6th at 6:30 p.m. with location TBD. Board has scheduled next general meeting for Sunday, February 10th at 6:30 p.m. with location TBD.
 - e. Ayman seeking potential board meeting location at work office
 - f. Luc seeking potential general meeting location in Mt. Pleasant
10. Meeting Adjourned @ 8:30 PM